

HEWANI AGRONOMY SOLUTION

GAIN INSIGHTS AND VISIBILITY INTO THE AGRICULTURAL VALUE CHAIN

ABOUT US

We're a technology company focused on the end-to-end digital transformation of supply chain processes. We bring value to our customers by enabling efficiency, visibility, and transparency throughout their supply value chain.

THE SOLUTION

The solution is integrated with Microsoft Azure and operates on Android mobile apps that are easily deployed from Microsoft App Center.

ADAPTIVE AND EASY- TO-USE MOBILE APP

The Mobile App is modular and runs on inexpensive Android phones. It provides both offline and online capabilities, enabling teams to operate in the field in areas with limited networks.



WHAT WE OFFER

The Hewani Agronomy Solution enables agricultural value chain experts to:



Conduct Farm Survey on the Premises as per premises Checklist



Identify and GPS Map all the Farmers



Identify Crops grown and acreage



Generate and Track Scouting and Harvest Schedules



Capture Digital Forms as per Global Gap or other Operating Standards



Capture pictures of premises and products as per protocol provided



Develop Data Analytics Framework to generate AI Insights on Yield and other key Impact indices

HEWANI DISTRIBUTION SOLUTION

SAFELY GROW YOUR DISTRIBUTION FOOTPRINT

THE SOLUTION

The Hewani Distribution Solution enables Manufacturers, Distributors and Wholesalers to grow their market presence through more effective field sales, order and delivery teams.

ADAPTIVE AND EASY-TO-USE MOBILE APP

The solution seamlessly integrates an easy-to-use mobile app, management portal, and data analytics platform to provide distribution customers with a 360-degree view of their value chain.

KEEP TRACK OF YOUR BUSINESS REMOTELY

SME Business owners in the Distribution space have long endured tedious manhours in reconciling sales, orders, stock and payments from the various routes and retail network they cover.



KEY STATS:

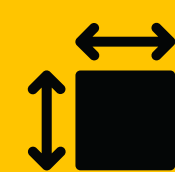
How technology is impacting the retail & distribution industry:



Reduced Staff Fraud



Increased Customer Base



Increased Drop Size

HEWANI MERCHANDIZE SOLUTION

DIGITIZE YOUR RETAIL DATA FOR MARKET ANALYSIS



WHAT WE OFFER:

The Hewani Merchandize Solution digitizes the field activities of the market execution teams and collates all their data from the retail outlets for analysis. The solution is pre-set and configured to collect and collate data on products, availability, prices, outlets, promotions, visits, leads, etc.



WHAT OUR CUSTOMERS ARE SAYING: TOP FLAVOURED TEA PACKERS IN EA



Task

- Produce analytics to drive decision making
- Monitor productivity of all field resources
- Monitor sales performance of each outlet and SKU
- Track competitor promotions within the category



Results

- Productivity increase by 32% on the orders placed in a duration of one month as a result of successful calls
- Increase of 40% in sales calls by in ground sales team
- Increases sales as a result of field force and outlet monitoring
- Customer retention as a result of market intelligence obtained on competitor activities which enables the team stay ahead of competition

HEWANI TRACE SOLUTION

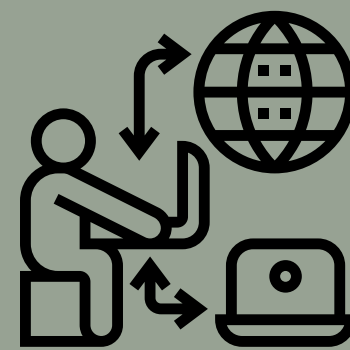


GAIN FULL VISIBILITY TO YOUR ENTIRE VALUE CHAIN THROUGH THE HEWANI TRACE SOLUTION

✓ WHY HEWANI TRACE?



Helps enterprises to track and trace each activity at every level in their Value Chain through easy to use Mobile Applications and Cloud Services.



Easily adopted for remote environments using the simplest of technology.

✓ WHAT WE OFFER

The Hewani Trace Solution offers users the ability to track the movement of stocks through specified stages of the extended value chain and trace backward the history, time, application and location of each transaction or document.



This unique capability has been made available through appropriate and affordable technologies deployed for use in remote locations



The solution maps what were previously complex and numerous traceability tracking documents into simple mobile application flows that capture, relay and reconcile critical agronomy, stock movement, purchases, sales, payments, regulatory and certification data.